

Health Promotion Plan Presentation Scoring Guide

CRITERIA	NON-PERFORMANCE	BASIC	PROFICIENT	DISTINGUISHED
Present a health promotion plan to a hypothetical individual or a group within a community.	Does not present a health promotion plan to a hypothetical individual or a group within a community.	Presents a health promotion plan to a hypothetical individual or a group with a community that lacks clear purpose, coherence, or focus, or is supported by slides that add little value to the presentation, exhibit poor design, are hard to read, or include distracting slide transitions, animations, or graphics.	Presents a health promotion plan to a hypothetical individual or a group within a community. Slides enhance key points and adhere to visual design best practices, but no audio and/or speaker notes.	Presents a professional, evidence-based, and engaging PowerPoint presentation. The plan is based on specific, identified health needs and goals, and is well supported by error-free slides that enhance key points and adhere to visual design best practices. The audio and speaker notes of the details of the educational session were clear and appropriate for the hypothetical audience.
Evaluate educational session outcomes and the attainment of agreed-upon health goals in collaboration with hypothetical participants.	Does not evaluate educational session outcomes and the attainment of agreed-upon health goals in collaboration with hypothetical participants.	Evaluates educational session outcomes and the attainment of health goals without collaborating with hypothetical participants.	Evaluates educational session outcomes and the attainment of agreed-upon health goals in collaboration with hypothetical participants.	Evaluates educational session outcomes and the attainment of agreed-upon health goals in collaboration with hypothetical participants. Clearly explains the need for revisions to future educational sessions.
Evaluate educational session outcomes in terms of progress made toward Healthy People 2030 objectives and leading health indicators.	Does not evaluate educational session outcomes in terms of progress made toward Healthy People 2030 objectives and leading health indicators.	Evaluates educational session outcomes unrelated to progress toward Healthy People 2030 objectives and leading health indicators.	Evaluates educational session outcomes in terms of progress made toward Healthy People 2030 objectives and leading health indicators.	Evaluates educational session outcomes in terms of progress made toward Healthy People 2030 objectives and leading health indicators. Clearly explains the need for revisions to better align future sessions with Healthy People 2030 objectives.
Organize content with clear purpose/goals and with relevant and evidence-based sources (published within 5 years).	Does not organize content with clear purpose/goals. Power point slides do not support main points, assertions, arguments, conclusions, or recommendations. Sources are not relevant and/or evidence-based (published within 5 years).	Organizes content with clear purpose/goals. Power point slides do not consistently support main points, assertions, arguments, conclusions, and/or recommendations with relevant and evidence-based sources (published within 5 years).	Organizes content with clear purpose/goals and with relevant and evidence-based sources (published within 5 years).	Organizes content with clear purpose/goals. Power point slides support main points, assertions, arguments, conclusions, or recommendations with relevant and evidence-based sources (published within 5 years).

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<p>Slides are easy to read and error free. Detailed audio, transcript, and speaker notes are provided. Audio is clear, organized, and professionally presented.</p>	<p>Slides are difficult to read with multiple editing errors. No audio, transcript, and/or speaker notes provided.</p>	<p>Slides are easy to read and error free. No audio or audio is not clear, difficult to hear, or not professionally presented. Transcript and speaker notes are sufficient support for the slides.</p>	<p>Slides are easy to read and error free. Detailed audio, transcript, and speaker notes are provided. Audio is clear, organized, and professionally presented.</p>	<p>Slides are easy to read and clutter free. Slide background is “visually” pleasing with a contrasting color for the text and may utilize graphics. Detailed audio, transcript, and speaker notes are provided. Audio is clear, organized, and professionally presented.</p>